



The Edmonton Multicultural Talent Show

Contestant Registration:	June 1 to August 7, 2016
Online Voting:	August 10 to August 31, 2016
Semi-Final (live event):	September 10, 2016
Final (live event):	September (Date TBA), 2016

2016 Sponsorship Package

The Edmonton Multicultural Talent Show

--- in support of the Edmonton Public School Foundation

Edmonton is known to be the city that fosters a lot of talented people, with multicultural talent shows or other similar events being rare to find. By creating an event that generates discovery and nourishment of local talent will bring new heights to Edmonton's art and cultural history. As a result of this unique and never been done before event, the buzz around the city will be centered at the event (both digital and real-time).

Join us in the summer of 2016 to celebrate the local multicultural talents in Edmonton and Areas. This all summer-long talent contest launches in June 2016 with the semi-final and final contests held in September 10th and (final contest date TBA), 2016.

Human connection is a powerful tool. Associating the sponsor brands with a powerful event with a strong message will only uphold brand images in the Edmonton community. This is another opportunity to maintain rapport with the Edmonton community by forming a stronger emotional bond between the people and the brand through the utilization of performing arts. The Edmonton Multicultural Talent Show will go above and beyond a regular community event, bringing community engagement to the next level and providing yet another definitive platform to foster new relationships.

This event is going to be an impactful platform to release company news and new products/services. In a larger picture, this event will help the companies to generate more business opportunities by building up brand confidence in existing and potential clients.

Target Audience:

All ages Edmontonians – mainly focused on families.

Estimated number of attendance:

Semi-final performance: 300 to 500 people

Final performance: approx. 300 to 500 people

Sponsorship Packages

Platinum Sponsor	Gold Sponsor	Silver Sponsor	Friends of Edmonton Talent
\$5,000 Monetary	\$2,000 monetary, or \$2,000 to \$4,000 equivalent in-kind support	\$500 monetary, or \$1,000 equivalent in-kind support	\$100 to \$500 Equivalent in-kind support
Maximum 3 sponsors	Maximum 10 sponsors	No maximum number of Silver Sponsor	No maximum number of Friends of Edmonton Talent
Prominent logo & link on event website and tickets	Logo & link in sponsorship section of the website	Logo & link in sponsorship section of the website	Logo & link in sponsorship section of the website
Speaking opportunity at the opening of the live final show			
Logo on live events signage at semi-final and final shows	Logo on live events signage at semi-final and final shows		
Logo on event posters	Logo on event posters		
Verbal recognition at semi-final and final shows	Verbal recognition at semi-final and final shows		
Opportunity to insert an item in delegate bag	Opportunity to insert an item in delegate bag	Opportunity to insert an item in delegate bag	
Tier 1 sponsor display setup at the semi-final and final shows	Tier 2 sponsor display setup at the semi-final and final shows	Tier 3 sponsor display setup at the final show	
½ page ad in event program booklet	¼ page ad in event program booklet	Logo in event program booklet	Logo in event program booklet
10 mentions in pre-event social media promotion	5 mentions in pre-event social media promotion	2 mentions in pre-event social media promotion	1 mention in pre-event social media promotion
Opportunity to donate a door prize	Opportunity to donate a door prize	Opportunity to donate a door prize	Opportunity to donate a door prize
2 comp. tickets to semi-final and final contest*	2 comp. tickets to semi-final and final contest*	2 comp. tickets to semi-final and final contest*	2 comp. tickets to final contest*

**We commit to support the Edmonton Public School Foundation, and therefore we kindly ask you to purchase additional event tickets (if needed) to support our cause.*

Feature Your Company at the Edmonton Multicultural Talent Show 2016 today!

Item	Contribution	Quantity	Subtotal
<input type="checkbox"/> Platinum Sponsor			
<input type="checkbox"/> Gold Sponsor			
<input type="checkbox"/> Silver Sponsor (Cash, Door Prize, or Gift In Kind)			
<input type="checkbox"/> Friends of the Edmonton Multicultural Talent Show			

Subtotal \$ _____

Total \$ _____

List sponsorship details here:

Sponsorship Terms & Conditions

This Edmonton Multicultural Talent Show Sponsorship Contract (the "Contract") states the terms and conditions that govern the contractual agreement between [SPONSOR COMPANY] having its principal place of business at [SPONSOR ADDRESS] (the "Sponsor"), and [HOST COMPANY] (the "Host") who agrees to be bound by this Agreement.

WHEREAS, the Host is conducting Edmonton Multicultural Talent Show, an Edmonton-wide local talent contest in the City of Edmonton, during the months of June, July, August and September, 2016 (the "Event"); and

WHEREAS, the Sponsor agrees to sponsor the Event according to the terms and conditions herein.

NOW, THEREFORE, In consideration of the mutual covenants and promises made by the parties hereto, the Company and the Sponsor (individually, each a "Party" and collectively, the "Parties") covenant and agree as follows:

Contribution

The total contribution provided by the Sponsor is [CONTRIBUTION AMOUNT], to be paid in full by [MMDDYYYY]

Term/Termination

This Contract will terminate automatically upon completion of the 2016 Edmonton Multicultural Talent Show.

Changes/Cancellations

Any changes made to this Contract must be made in writing and signed by all parties. If the Event is canceled, refunds are to be provided in full for any sponsorship received.

Sponsor Signature: _____

Date: _____

Event Host Signature: _____

Date: _____